

White Paper

Web Development

for Website / Web Portal Design

Introduction:

A website or portal is a means of putting information about your company or products on to the web to quickly capture the attention of new visitors and keep existing customers more informed about the new products and services you are going to provide.

Company's website is a representation of the Company on the Web. The approach you take to design the website decides the number of visitors to it. By using creative ideas, you have the power of turning a first time visitor into a regular customer of your company.

Company's website should inspire a first time visitor to keep coming back and dig more into the company products. If you have a website which needs to be redesigned or require a completely new website for your company, we are here to do it for you.

Why Select Us?

1. Experience: We have been in the web development business for over eight years now, and the level of proficiency we have gained over the years can be seen in projects we design.
2. Quality: With a team of graphic design professionals, we always ensure that quality websites / portals are delivered to customers every time they ask for.
3. Customizability: All the web development that we do can be customized according to your needs.
4. Cost Effective: We provide web development services at a very affordable price.

What we do:

We at Infobrain follow the most systematic process for developing a website or a web portal:

Collect Client Requirements -> Design Prototypes - > Actual Development -> Testing the development -> Hand off -> Maintenance & Support.

In Depth:

1. Collect the requirements from the client through a questionnaire.
2. Prepare sample prototypes and send them for review.
3. Collect suggestions from the client, if any.
4. Get approval of a final template.
5. Collect content, images, primary links, secondary links and other information from the client.
6. Develop Flash Demos, Multimedia presentations for various products and services the client offers.
7. Provide options for other features like: Email Newsletters, RSS feeds, Email, PDF View, Survey, Rating, Poll, Guestbook, Event Calendar and site map, etc.
8. Put the content into the CMS system.
9. Convert the template to a fully functional website using the best versions of software and tools.
10. Test the website using industry best techniques.
11. Take final approval from the client.
12. Upload the website to the Web.
13. Perform follow up maintenance tasks such as updating the content, adding more pages, etc depending on the needs of the client.

What benefits you get:

1. Easy navigation through the website / portal.
2. Data-search and statistics.
3. Website can be easily found by various search engines.
4. Website can be run in any of Web Browsers available.
5. Website is according to W3C Standards.

If what we do and the way we do at Infobrain has inspired you and you wish to utilize our services to redesign or build a new website for you company you can contact us using any of the following:

Office Address:

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